

LAW ENFORCEMENT IS KEY TO SAFE TRAVELS

Drunk and drugged driving comes with a cost, one that robs us of mothers, fathers, sisters, brothers, spouses and friends. Law enforcement helps keep us safe and that includes safe driving on our roadways. They work long hours, often with low pay, deal with difficult situations and put themselves in danger on a daily basis. Some officers pay the ultimate price.

Nationwide, 43 percent of officers killed in the line of duty are killed in traffic crashes. That's why MADD supports these heroes who help keep our roadways safe for you and your loved ones to travel on. Triumph Law is proud to support MADD and their efforts.

Sobriety Checkpoints Reduce Fatalities by 20 Percent

Our collective goal is to have no offenders to catch because no one is driving drunk. That means law enforcement can deter drunk driving and apprehend those who do.

Sobriety checkpoints are the most effective enforcement tools and are proven to reduce fatalities by 20 percent. Checkpoints are typically publicized in advance and signs are posted as drivers approach them. Vehicles are stopped in a specific sequence (e.g., every other vehicle or every fourth vehicle) at predetermined points on the roadway.

Saturation Saturday Draws Attention to Our Cause

MADD has designated the Saturday before Labor Day weekend as Saturation Saturday, a day to team up with law enforcement departments nationwide to amplify the message that if you choose to drive impaired, you will get caught. The campaign is aimed at lowering drunk driving crashes and fatalities during one of the busiest travel weeks of the year.

MADD volunteers and staff coordinate with departments throughout the Sacramento Region to host media events, roll calls and sobriety checkpoints to show support for officers who conduct this high-visibility enforcement.

Drive Sober or Get Pulled Over

MADD and Triumph Law also support law enforcement during impaired driving crackdowns. To deter potential drunk drivers, they need to know enforcement is there with the goal to catch them. Crackdowns do just that. They let people know that law enforcement is keeping an eye out for drunk drivers, especially during the most dangerous times of year.

Help law enforcement by being their eyes and ears and learn the signs of a drunk driver and what to do when you see one. Mothers Against Drunk Driving's mission is to end drunk driving, help fight drugged driving, prevent underage drinking and support the victims of these violent crimes. Triumph Law, a personal injury firm in the Sacramento Region, is a proud sponsor.

